



# 8<sup>TH</sup> Rural & Remote Scientific Symposium

Connecting research, practice & communities

6 & 7 October 2021 Hyatt Hotel Canberra, ACT

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES



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## ABOUT THE CONFERENCE

The 8<sup>th</sup> Rural and Remote Health Scientific Symposium is being held in Canberra, 6 & 7 October 2021 as a face to face and virtual event and we appreciate your interest in supporting this important event on the rural health research calendar.

The Symposium will run over two days and contain keynote presentations, concurrent sessions, poster presentations, and several interactive sessions. It will also provide the opportunity for the research sector to reflect, learn and network with their peers and other stakeholders from government, and the health and not-for-profit sectors.

The Symposium is being organised by the National Rural Health Alliance in collaboration with the Australian Rural Health Education Network (ARHEN), the Federation of Rural Australian Medical Educators (FRAME) and the Lowitja Institute and we expect to attract over 250 people to the event. We extend a warm welcome to you to get involved—as a sponsor, exhibitor or delegate—and you can find all the information you need on the Symposium website [ruralhealth.org.au/8rrhss](http://ruralhealth.org.au/8rrhss)

In addition to being associated with this key research symposium that has underpinned the growing capacity of the rural and remote health research sector in Australia.

At previous National Rural Health Scientific Symposiums many organisations and companies have benefited from being a sponsor or having a table in the exhibition area. Sponsors and exhibitors will be promoted via the symposium's website, the Alliance's social media platforms and media releases before, during and after the event. During the event all delegate catering will be held within the exhibition area for face-to-face delegates and there will be virtual

experience for delegates who are unable to travel to Canberra which will feature a virtual sponsors image page.

*If your organisation has a commitment to good health for the people who live and work in rural and remote areas, there is no better event for you than this!*

Now is the time to contact the Alliance to book your place as a key partner in this important event, promoting healthy and sustainable rural and remote communities. The possibilities for your organisation to support the National Rural Health Scientific Symposium is limited only by your imagination.

*Your contribution to the 8<sup>th</sup> Rural and Remote Health Scientific Symposium will help improve the health of the more than 7 million people in rural and remote Australia.*

As manager of the event, the National Rural Health Alliance can provide long-term benefits for supporters through media and political exposure and ongoing links with our network of frontline service providers, community leaders and consumers across the country, as well as health policymakers, researchers and students.



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## THE THEME

The theme of the 8<sup>th</sup> Rural and Remote Health Scientific Symposium is: *'Connecting research, practice and communities'*

Rural and remote communities in Australia are widespread and diverse—but they provide so many examples of strength and creativity. The symposium will bring together over 250 leaders of the rural and remote health sector in Australia to showcase and celebrate what can be achieved through collaboration and innovation.

## WHO WILL ATTEND?

More than 250 delegates concerned with the health and sustainability of rural and remote communities will be in Canberra for the symposium. The 8<sup>th</sup> Rural and Remote Health Scientific Symposium will attract delegates who share an interest in rural and remote health and wellbeing. This is your opportunity to reach the decision-makers of today and build new relationships with those of tomorrow.

Academics, researchers, policy makers, health professionals, and those from the government and not-for-profit sectors are encouraged to attend and to share their knowledge and journey.

Delegates will come from many of the disparate and widespread places of rural and remote

Australia and will in effect be representatives of the 7 million people who live and work in those regions. They will have a strong, shared interest in this wide brown land and the endless possibilities for rural and remote Australia, in terms of its social, economic, cultural and ecological future.

## THE VENUE

The National Rural Health Alliance acknowledges the Traditional Owners of Country throughout Australia and recognises their continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander cultures; and to Elders both past and present.

The Symposium will be held at the Hyatt Hotel Canberra, 120 Commonwealth Ave, Yarralumla ACT. The hotel has easy access to public transport, a host of hotels and is in walking distance to the Australian Parliament House and the Parliamentary Triangle.



# SPONSORSHIP

## SYMPOSIUM SPONSORS: \$5,500 (INC GST)

As one of the Symposium Sponsors, you will also receive excellent exposure and recognition through the following benefits:

- acknowledged as a sponsor on the symposium website and App;
- acknowledged as a sponsor during the symposium, inc your logo on display during sessions;
- one table display in the exhibition area (trestle table and poster board) where delegates will meet during all catering breaks;
- one complimentary advertisement (full-page) in *Partyline*, the online magazine of the National Rural Health Alliance—for more information about *Partyline* visit [www.ruralhealth.org.au/partyline](http://www.ruralhealth.org.au/partyline)
- opportunity to place a digital advertisement in the symposium eSatchel
- OnAir sponsors virtual portal promoting your organisation
- social media exposure promoting your support
- one sponsor registration; and
- one exhibitor registration.

## TICKET SUMMARY:

Exhibitor/Sponsor registrations	2
Symposium reception	2

## SYMPOSIUM WELCOME RECEPTION SPONSORS: \$7,500 (INC GST)

As one of the Symposium Sponsors, you will also receive excellent exposure and recognition through the following benefits:

- acknowledged as a sponsor on the symposium website and App;
- opportunity to address the delegates at the symposium welcome reception
- acknowledged as a sponsor during the symposium, including your logo on display during the welcome reception;
- one table display in the exhibition area (trestle table and poster board) where delegates will meet during all catering breaks;
- one complimentary advertisement (full-page) in *Partyline*, the online magazine of the National Rural Health Alliance—for more information about *Partyline* visit [www.ruralhealth.org.au/partyline](http://www.ruralhealth.org.au/partyline)
- opportunity to place a digital advertisement in the symposium eSatchel
- OnAir sponsors virtual portal promoting your organisation
- social media exposure promoting your support
- one sponsor registration; and
- one exhibitor registration.

## TICKET SUMMARY:

Exhibitor/Sponsor registrations	2
Symposium reception	2

## SPONSORSHIP

### LANYARD SPONSOR: \$7,500 (INC GST)

Be the sole organisation to sponsor the delegate satchels and/or symposium lanyards. You may wish to sponsor both or just one. As the Satchel/ Lanyard Sponsor you will receive:

- your logo printed on the symposium lanyard alongside the 8th Rural & Remote Scientific Symposium branding
- your logo on symposium marketing material, including the website
- one sponsor, including ticket to the symposium reception
- one complimentary advertisement (full-page) in Partyline, the online magazine of the National Rural Health Alliance—for more information about Partyline visit [www.ruralhealth.org.au/partyline](http://www.ruralhealth.org.au/partyline)
- OnAir sponsors virtual portal promoting your organisation
- your organisation's profile with logo on the symposium App
- opportunity to place a digital advertisement in the symposium eSatchel.

### TICKET SUMMARY:

Sponsor registration	1
Welcome reception	1

### SYMPOSIUM APP SPONSOR: \$3,500 (INC GST)

Be the sole organisation to sponsor the symposium App. As the App sponsor you will receive:

- a landscape banner advertisement that runs along the bottom of the screen within the App
- your logo on symposium marketing material and the website
- opportunity to place a digital advertisement in the Symposium eSatchel and
- OnAir sponsors virtual portal promoting your organisation
- one sponsor registration

### TICKET SUMMARY:

Sponsor registration	1
Symposium reception	1

### GREEN ESACHEL INSERT: \$1,100 (INC GST)

As part of the symposium's efforts to reduce resources, we would like to encourage you to consider an online eSatchel insert. The eSatchel will be a public webpage and the OnAir portal and will be available before, during and after the event.

eSatchel contributors will need to provide a company logo, weblink and pdf file.

# EXHIBITORS

## EXHIBITION OPTIONS

### EXHIBITOR - \$2,500 (INC GST)

The symposium is being organised by the National Rural Health Alliance in collaboration with the Australian Rural Health Education Network, the Federation of Rural Australian Medical Educators & the Lowitja Institute and we expect over 250 delegates.

As an exhibitor at the symposium you will receive the following benefits:

- acknowledged as an exhibitor on the symposium website and App;
- one table display in the exhibition area (1.8m trestle table and poster board) where delegates will meet during all catering breaks
- OnAir sponsors virtual portal promoting your organisation
- one full symposium registration

## TICKET SUMMARY:

Exhibitor registration	1
Symposium reception	1

## EXHIBITOR INSURANCE

All exhibitors are responsible for their own insurance including public liability. Exhibitors must provide a copy of their insurance policy and certificate of currency.

## EXHIBITOR SCHEDULE

Wed 6 Oct 2021	
	7.00 am - Exhibitor bump-in 8.00 am - Exhibition opens 8.00 am - Registration open 5.30 pm - 7.30 pm - Symposium Welcome Reception
Thu 7 Oct 2021	
	8.00 am - Registration and Symposium open 4.00 pm - Exhibitors bump-out



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## NEXT STEPS

If you wish to take up one of these sponsorship opportunities, or develop an arrangement that more closely meets your needs, please call Robyn Boak, Manager, Events & Strategic Partnerships, at the National Rural Health Alliance on 02 6285 4660 or email [conference@ruralhealth.org.au](mailto:conference@ruralhealth.org.au)

If you wish to book an exhibition space, you can do so online at: [www.ruralhealth.org.au/8rrhss](http://www.ruralhealth.org.au/8rrhss) –or contact the Conference Team on 02 6285 4660.

## CONTACT US

Email: [conference@ruralhealth.org.au](mailto:conference@ruralhealth.org.au)

Phone: 02 6285 4660

Web: [www.ruralhealth.org.au/8rrhss](http://www.ruralhealth.org.au/8rrhss)

Social media: @NRHAlliance

Hashtag: #connectingruralhealth

## CANCELLATION POLICY

Notification of cancellation in the exhibition must be received in writing. Cancellations received before Mon 30 August 2021 will receive a full refund less an administrative fee of 10%. No refunds will apply to cancellations received after 5 Sept 2021.

## PRIVACY POLICY AND COLLECTION STATEMENT

The National Rural Health Alliance Ltd (ABN 68 480 848 412, ARBN 620 779 606) Privacy Policy can be found at: <https://ruralhealth.org.au/privacy-policy>

The National Rural Health Alliance Ltd (ABN 68 480 848 412, ARBN 620 779 606) collects and uses personal information with strict adherence with the Australian Privacy Principles and our own Privacy Policy. The information collected here will be used to communicate information about the Conference and to process registrations. Where permission has been provided, a list of delegates containing name and organisation only, will be made available to delegates at the event. Complaints or requests for changes to information collected can be made by emailing [conference@ruralhealth.org.au](mailto:conference@ruralhealth.org.au) or phoning 02 6285 4660.