

Fiona Lange

Fiona Lange has a BHSc and a Master of Public Health. Her background is in community development, health promotion and social marketing. She has worked in local Government, education, health and hospital settings developing innovative health promotion to increase access and equity with community driven, multi-media and creative arts approaches. Fiona has worked in Indigenous Eye Health at the University of Melbourne for five years to support the elimination of trachoma. A 'creative commons' approach was developed to enable wider access to trachoma resources; this has enabled successful adaptations of materials including local language, music and art from Indigenous communities. Fiona has a collaborative approach across disciplines and jurisdictions including; Federal and State/Territory health and education departments, Aboriginal controlled health and family services, NGOs and supportive agencies and individuals. Being open to collaboration and using appealing strategies for trachoma elimination has been instrumental in inviting partnerships in hygiene-related health promotion. Fiona was given an Award in Excellence for Knowledge Transfer from the Melbourne School of Population and Global Health, University of Melbourne in 2013 for her work in developing health promotion and multi-media social marketing strategies for the elimination of trachoma in Australian by 2020.