

**Centre of Research
Excellence**

in Rural and Remote
Primary Health Care

Getting research evidence into rural health policies: What does it take?

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The importance of knowledge translation

- What is knowledge translation?
- Why do we need it?
- How can we maximise take-up of evidence into policies and practice?

The aim of this talk

1. To demonstrate a new tool for recording and monitoring the impact of research, and
2. To show how its use can help maximise the take-up and implementation of research evidence into rural health policy and practice

Conceptual framework for monitoring research impact

Broad area of impact	Specific areas of impact	Key audience Stakeholders	Evidence	
			Producer push	User pull
Research-related impact 'Advancing Knowledge'	<ul style="list-style-type: none"> ➤ New knowledge ➤ Capacity building 	<ul style="list-style-type: none"> ➤ Researchers ➤ Educators ➤ Media 	<ul style="list-style-type: none"> ➤ Publications ➤ Media releases ➤ Grants ➤ PhDs 	<ul style="list-style-type: none"> ➤ Access hits & citations ➤ Media interviews ➤ Secondary circulation
Policy impact 'Informing decision making'	<ul style="list-style-type: none"> ➤ Evidence base ➤ Influence in decision-making 	<ul style="list-style-type: none"> ➤ Policy makers ➤ Politicians ➤ Professional bodies 	<ul style="list-style-type: none"> ➤ Policy briefs ➤ Presentations 	<ul style="list-style-type: none"> ➤ Rapid responses ➤ Decision maker awareness & use ➤ Invited policy papers
Service impact 'Improving health & health systems'	<ul style="list-style-type: none"> ➤ Evidence-based practice ➤ Quality & safety ➤ Efficiency ➤ Cost effectiveness 	<ul style="list-style-type: none"> ➤ Managers ➤ Health workforce ➤ Consumers 	<ul style="list-style-type: none"> ➤ Evaluation reports ➤ Practice guidelines ➤ Recommended models 	<ul style="list-style-type: none"> ➤ Decision maker awareness & use ➤ Board membership
Societal impact 'Creating broad social & economic benefit'	<ul style="list-style-type: none"> ➤ Health literacy ➤ Health behaviour ➤ Health status 	<ul style="list-style-type: none"> ➤ Consumers ➤ advocates 	<ul style="list-style-type: none"> ➤ Media releases ➤ Evidence of changes 	<ul style="list-style-type: none"> ➤ Website hits ➤ Media coverage ➤ Consumer surveys

Research impact database to facilitate uptake of evidence

RESEARCH ACTIVITY

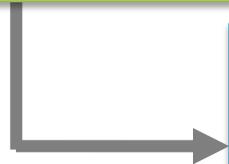
- Understanding the problem
- Evidence-based solutions and recommendations

DATABASE

- Comprehensive repository to organise evidence according to the needs of end-users

KNOWLEDGE UPTAKE

- Adoption and implementation



How does the database help?

1. It monitors **who** is affected by the research outcomes
2. It organises **the ways** that research impacts on activities
3. The summary output helps identify **what steps** are needed to ensure effective implementation into policy and practice

MAIN NAVIGATION PAGE

Research Impact Activities

DATA ENTRY

**Board/Committee
Membership Form**

**Conference/ Workshop
Presentation Form**

Journal Article Form

Grant Applications Form

**Evidence of uptake or use
of research Form**

Published Reports Form

**Research Awards /
Achievements**

Book / Book Chapters Form

**Conference Publication
(full paper - refereed) Form**

Media Form

Referee/Reviewer Form

**Stakeholder Presentations
Form**

**Visiting Academic
Presentations Form**

**Research Capacity Building
Activities**

ADD INITIAL DETAILS

**Add an Investigator
(please close all
other forms first)**

**Add a new Journal
(please close all
other forms first)**

PRODUCE REPORTS

**Go to reports
navigation page**

What makes this database so valuable?

- Enables research evidence from multiple institutions to be gathered in one repository
- Easily maintained and updated
- Comprehensive listing of all aspects of research – ranging from peer-reviewed publications to social media hits
- Easy organisation of material to target the needs of end-users
- Maintains intellectual property of researchers

Who is using the database and how can I access it?

1. Current users and enquiries to date:
 - USA, UK and Australia
2. Accessing the data-base:
 - the database template is available free of charge from the CRERRPHC under a licence agreement with Monash University.
 - To arrange a demonstration, please contact:

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Conclusion

The Research Impact Database:

An indispensable resource for measuring research impact and facilitating uptake of research evidence

Recommendation

Given the increasing need for academic researchers to justify research funding, rural health researchers should make greater use of existing databases to assist in collating and organising research evidence for monitoring how their findings impact in the policy and practice arenas.

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