Building community through storytelling

Gail Kovatseff
\(^1\)Media Resource Centre

Digital storytelling is an empowering experience: it brings the individual's story to the fore and also gives them a strong sense of accomplishment because individuals are given the skills to make their own stories. The Media Resource Centre now not only runs digital storytelling workshops but uses them as the foundation for wider digital engagement strategies. The aim of these strategies, which often involve partnerships with other NGOs and organisations, is to help overcome social isolation and build connectivity within communities. Gail will discuss some of the thinking behind their digital engagement strategies, particularly Aged Care, Digital Lifestyles and Mindshare.