



NATIONAL RURAL
HEALTH
ALLIANCE INC.

ABN: 68 480 848 412

National Rural Health Conference
Australian Journal of Rural Health

PO Box 280 Deakin West ACT 2600

Phone: (02) 6285 4660 • Fax: (02) 6285 4670

Web: www.ruralhealth.org.au • Email: nrha@ruralhealth.org.au

Strategic Plan

1 July 2016 – 30 June 2019

National Rural Health Alliance Strategic Plan

1 July 2016 – 30 June 2019

The Vision of the National Rural Health Alliance, as the peak non-government rural and remote health organisation, is good health and wellbeing in rural and remote Australia.

Goal 1

Improve knowledge and understanding of matters relating to health and wellbeing in rural and remote areas.

Performance measure

Performance towards this goal will be measured by reference to the timeliness, volume and reach of the Alliance's communication materials, and by perceptions of their value, currency and accuracy.

Strategies

- Convene meetings and other forums for the two-way exchange of information with a range of stakeholders in rural and remote health and wellbeing.
- Gather, consider and analyse information on the rural and remote health sector from other sources including national data sets.
- As and when appropriate, commission or produce quantitative and qualitative evidence relevant to rural and remote health and wellbeing.
- Develop, produce and disseminate a range of products to improve health literacy and public awareness of rural health developments.

Goal 2

Strengthen our advisory and information sharing role for people who live in rural and remote communities.

Performance measure

Performance towards this goal will be measured by reference to the satisfaction of the Member Bodies with the quality of advice provided and information shared, the number of other organisations and individuals involved with the Alliance's policy work, and the extent to which proposed ideas are taken up by those in a position to act on them.

Strategies

- By means of consultation, research, data analysis and due process through Council, develop agreed policy positions and submissions on rural and remote health in current focus areas.
- Represent the views and needs of people who live in rural and remote communities, including on external committees and reference groups, through publishing policy and opinion pieces, speaking at events, and media releases.

- Keep Government, Oppositions and Departments informed about the work of the Alliance, the agreed views of members and the state of health in rural and remote areas, including its challenges and proposals for their solution.
- In this work, emphasise the social and economic determinants of health, particularly on the health of Aboriginal and Torres Strait Islander people and other vulnerable groups in rural and remote Australia.

Goal 3

Strengthen and build collaborative relationships with Member Bodies and other key stakeholders.

Performance measure

Performance will be measured by the number and impact of collaborative activities and the perceptions of such activities by those involved.

Strategies

- Develop and implement annual work plans that are strategic, flexible and collegial on priority matters and include a tactical focus on population health issues.
- Collaborate with Member Bodies and other relevant organisations in activities such as seminars, teleconferences and publications that can advance the Alliance's agenda.
- Seek leadership from Indigenous Member Bodies to identify and support initiatives to improve the health of Aboriginal and Torres Strait Islander people.
- Lead selected partnership opportunities and funded activities and programs that can contribute, directly or indirectly, to advancing the Alliance's agenda.

Goal 4

Maintain a dynamic, sustainable and resilient organisation with the capacity to achieve its Vision.

Performance measure

Performance will be assessed against best practice standards of governance and other procedural matters, and by reference to the financial and other resources available to its Secretariat.

Strategies

- Sustain quality governance procedures, and processes that are transparent and ethical.
- Ensure the Secretariat is sustainable in terms of budgets, personnel and infrastructure, and that its operations are of high quality.
- Ensure the NRHA office is a safe, fair and rewarding place in which to work.
- Ensure operational systems, protocols and arrangements are current and effectively meet organisational requirements and obligations.