The biennial National Rural Health Conference is the pre-eminent Australian event for people and organisations committed to improving rural and remote health and wellbeing and we are inviting you to the 15th, to be held in Hobart in March 2019.

Hobart and its surrounds was home to the Muwinina people who we acknowledge as the traditional and original owners and we pay respect to those that have passed before us and to acknowledge today’s Tasmanian Aboriginal community who are the custodians of this land.

It’s the opportunity for everyone to recognise the great things about rural Australia and to commit to even more collaboration, innovation and determination.

Rural Australia is comprised of a wide range of wonderful places in which to live and work. It is home to one third of Australia’s exports. In the health sector, it has a proud record of practical, multidisciplinary responses to the challenges of distance, absence of scale and scarce resources. But more needs to happen.

Some essential health assets are still not available in rural areas. We can do even better on access to services, including through agreed health access standards for places of different size and other characteristics.

Governments at all levels say they recognise our special needs. But too often they have under-performed. What we need is a clearer focus on strategies and plans that are tailored to rural and remote areas, and on improving health system performance overall.

Rural community leaders and advocates have worked hard to represent our interests. They too can work more efficiently by better communication among each other and with policy makers and researchers - particularly when it comes to the wellbeing and involvement of Aboriginal and Torres Strait Islander people.

Rural health clinicians have proved their versatility and resilience time and time again. Here too we need to see more interdisciplinary collaboration and targeted support right through from early training to retirement. Workforce distribution and mental health are two areas of particular need.

Everything you need to know about the 15th biennial National Rural Health Conference is at www.ruralhealth.org.au/15nrhc.

We hope you will join us and we look forward to welcoming you to Hobart in March 2019.
THE NATIONAL RURAL HEALTH ALLIANCE INVITES YOU TO BECOME A SUPPORTER OF THE 15TH NATIONAL RURAL HEALTH CONFERENCE

The 15th National Rural Health Conference is a chance for your organisation to have direct contact with more than 1,200 people who are committed to improving the health and wellbeing of the 7 million people of rural and remote Australia.

At previous National Rural Health Conferences many organisations and companies have benefited from being a sponsor or by having an exhibition booth. Sponsors and exhibitors are promoted via the Conference website and the Alliance’s social media platforms before, during and after the event. If your organisation has a commitment to good health for the people who live and work in rural and remote areas, then this is the event for you.

Now is the time to contact the Alliance about booking your place as a key partner in this important event. The available possibilities for your organisation to support the Conference are limited only by your imagination.

At the Conference you will make valuable connections with more than 1,200 rural and remote health champions. You will meet health professionals, health service managers and planners, community leaders, students, researchers and consumers from all parts of rural and remote Australia. They will be joined by policy makers and officials from all levels of government, as well as representatives of the not-for-profit and private sectors - all committed to improving rural and remote health and wellbeing.

As manager of the event, the Alliance will provide your organisation with long-term benefits through media and political exposure and ongoing links with our network of front line service providers, community leaders and consumers across the country, as well as health policy makers, researchers and health students. This biennial Conference is closely monitored by political leaders and health policy makers from around Australia as well as from overseas. One of the important features of the Conference is the delegate-led recommendations process that has immediate impact and ongoing influence on policy directions in the rural and remote health sector.

Why you should consider supporting this Conference

The National Rural Health Conference is not just another event. For twenty years it has set the standard in the rural and remote health sector for freshness and innovation, and for program and administrative excellence.

It has won an outstanding reputation for its networking, its energy, its reporting of research, its creativity and its contribution to policy development in the sector. Past Conferences have attracted more than 1,100 delegates and feedback has frequently included surprise on the part of experienced, conference goers who have reported it being “the best conference I’ve ever attended”.

This Conference will provide you with an unparalleled opportunity to engage and connect with delegates in a professional, enjoyable and memorable environment.

Your involvement in the 15th National Rural Health Conference will benefit the communities and businesses of rural and remote Australia.
Who will attend?

The 15th National Rural Health Conference will attract delegates from a wide range of professions who share an interest in rural and remote health and wellbeing. This is your opportunity to reach the decision makers of today and build new relationships with those of tomorrow.

Analysis of previous Conference attendees shows the diversity of delegates. Community leaders and consumers - whose wellbeing is what the rural and remote health sector is all about – will be there in force. Those with the most direct responsibility for providing health services - the rural and remote clinicians and health service managers - make up the largest proportion. Also present are policy makers, government representatives and rural health researchers to whom we look to shape the rural health services of the future.

And speaking of the future, let’s not forget the rural health leaders of the future, represented with great energy at the Conference by student delegates.
The venue

The Conference is being held at the Hotel Grand Chancellor, 1 Davey Street, Hobart, Tasmania.

The Hotel Grand Chancellor is located on the waterfront, close to transport links, walking distance to the CBD, restaurants, and a host of other accommodation venues. It overlooks the beautiful Derwent River and Constitution Dock and provides some of the best views in the city.

The Hotel Grand Chancellor is an excellent fit for this Conference, specifically for the ever-increasing size of our trade exhibition and poster displays. The Exhibition Hall will comfortably house the booths as well as all-day catering, which will provide fantastic networking opportunities throughout each day.
Sponsorship opportunities

Principal Sponsor

As a long-standing supporter of the National Rural Health Alliance and rural health, we are very pleased to again welcome the Royal Flying Doctor Service as the Principal Sponsor of the 15th National Rural Health Conference.
Major Sponsor

$44,000 INC. GST

As our Major Sponsor, you will receive outstanding exposure and recognition in the lead-up, during, and after the Conference. Your engagement with the Conference will provide you with positive impacts through the following benefits:

- opportunity to address delegates during one of the plenary sessions
- acknowledgement as a Major Sponsor on the Conference website, with a link to your own website
- verbal acknowledgement as Major Sponsor by the MC during the Conference
- your logo on Conference marketing material, including the website and program
- your logo on display in the plenary hall throughout the Conference
- one (3m x 2m) exhibition booth in the Exhibition Hall where all catering and social functions will be held
- four full Conference registrations, including four tickets to the Conference dinner
- a full page advertisement to highlight your organisation in the Conference Program
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.

Sponsor

$33,000 INC. GST

As one of the Conference Sponsors, you will receive excellent exposure and recognition through the following benefits:

- acknowledgement as a Major Sponsor on the Conference website, with a link to your own website
- verbal acknowledgement as Major Sponsor by the MC during the Conference
- your logo on Conference marketing material, including the website and program
- your logo on display in the plenary hall throughout the Conference
- one (3m x 2m) exhibition booth in the Exhibition Hall where all catering and social functions will be held
- two full Conference registrations, including two tickets to the Conference dinner
- a full page advertisement to highlight your organisation in the Conference Program
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.
Arts and Health sponsor

$22,000 INC. GST

If you would like to support the unique Arts and Health activities that will again be an important part of the 15th National Rural Health, then this is the package for you.

The Arts and Health program will see the delivery of an exciting program of performances, installations and participatory activities during the Conference. This special program has contributed to the unique reputation of the National Rural Health Conference by showcasing the role that arts can play in health, communication, therapy and community development.

The Arts and Health activities also provide entertainment and performance experiences for Conference delegates and have been an integral part of the success of previous Conferences.

As the Arts and Health Sponsor, you will receive exceptional exposure and recognition through the following benefits:

- acknowledgement as the Arts and Health Sponsor on the Conference website, with a link to your own website
- opportunity to address Conference delegates in one of the Arts and Health sessions
- your logo prominently displayed during all the Arts and Health sessions
- your logo on Conference marketing material, including the website and program
- two full Conference registrations, including two tickets to the Conference dinner
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation's profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.
Themed session sponsor

$16,500 INC. GST

Sponsoring a session will give your organisation the opportunity to connect directly with those at the Conference who share your particular policy or program interests, and to show your support for a particular issue. The Conference program headlines will be released in November 2018. We encourage you to keep an eye out as the session details are finalised, and to contact the Conference team about the particular topics or sessions you might like to support.

As a Themed Session Sponsor you will be given badging and promotional rights to provide exclusive support for a session of particular interest to you and your business.

Themed Session Sponsors will receive:

- badging on the Program alongside the sponsored session
- your logo prominently displayed during the sponsored session
- your logo on Conference marketing material, including the website and program
- two full Conference registrations, including two tickets to the Conference dinner
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.

A session at the 14th National Rural Health Conference
Social Event Sponsor

$5,500 INCL. GST

You are invited to be an exclusive sponsor of one of the social events at the Conference. Social events include:

- the Welcome Reception (Sunday, 24 March 2019)
- the Networking Evening (Tuesday, 26 March 2019)

Benefits include:

- opportunity to address delegates in the Exhibition Hall during the function
- your logo prominently displayed during the function
- your logo on Conference marketing material, including the website and program
- one full Conference registration, including four tickets to the Conference dinner
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.

Satchel or Lanyard Sponsor

$11,000 INCL. GST

Be the sole organisation to sponsor the delegate satchels and/or Conference lanyards. You may sponsor both or just one. As the Satchel/Lanyard Sponsor you will receive:

- your logo printed on satchel and/or lanyard alongside the 15th Conference branding
- your logo on Conference marketing material, including the website and program
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.
Program sponsor

$5,500 INC. GST

The Conference program is the key reference tool for delegates across all four days of the Conference offering you a highly valued promotional opportunity. Every delegate will receive a printed copy of the Conference program and it will also be downloadable from the Conference website.

As the exclusive sponsor of the Conference program you will enjoy the following benefits:

- your logo featured on the back page of the Conference program
- your logo on Conference marketing material, including the website and program
- a badged feature article in Partyline, the online magazine of the National Rural Health Alliance. For more information about Partyline visit www.ruralhealth.org.au/partyline
- your organisation’s profile with logo in the Conference Program and app
- opportunity to place a digital advertisement in the Conference eSatchel.

Other Sponsorship Opportunities

Please consider this list of Sponsorship Opportunities a guide only. If you would like to customise a package that more closely meets your needs, contact the Conference team. We are happy to consider any arrangement that is more suitable to your organisation. You might want to consider:

- sponsorship of the Conference App
- support for targeted delegates to attend the Conference – for example Aboriginal and Torres Strait Islanders, consumers, students
- digital advertisement in the Conference eSatchel ($1,100 gst inc)
- sponsorship of Conference promotional collateral (negotiable)
We invite you to join more than 70 organisations showcasing their products and services to more than 1,100 health professionals, academics, consumers, students and government representatives during the four days of the Conference.

EXHIBITION OPTIONS
Exhibition

One of the major features of the National Rural Health Conference is the networking that takes place several times each day in the Exhibition Hall. Delegates will be in the Exhibition Hall for the Welcome Reception, Exhibitor Evening, and all lunches and morning and afternoon teas.

In the foyers around the Exhibition Hall you will find various Arts and Health activities and the poster displays. There will be around seventy 3m x 2m booths and table displays available for organisations to showcase their work to delegates. An Exhibition Incentive Competition will be held to encourage delegates to visit each Exhibitor.

Exhibition spaces are limited and do book out, so get in early for your opportunity to exhibit at the 15th National Rural Health Conference.
# Exhibition options

## Exhibition Booth

<table>
<thead>
<tr>
<th>Price</th>
<th>Inclusions</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,950 INC. GST</td>
<td>- a 3m x 2m booth in your choice of location within the Exhibition Hall</td>
</tr>
<tr>
<td></td>
<td>- exhibitor logo and link featured on the Conference Website and App</td>
</tr>
<tr>
<td></td>
<td>- two full Conference registrations, including access to all sessions and</td>
</tr>
<tr>
<td></td>
<td>the Conference dinner</td>
</tr>
<tr>
<td></td>
<td>- opportunity to place a digital advertisement in the Conference eSatchel</td>
</tr>
</tbody>
</table>

## Table Display

<table>
<thead>
<tr>
<th>Price</th>
<th>Inclusions</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,300 INC. GST</td>
<td>- a 1.8m trestle table and poster board in the Hotel foyer</td>
</tr>
<tr>
<td></td>
<td>- your logo and link featured on the Conference Website and App</td>
</tr>
<tr>
<td></td>
<td>- one full Conference registration, including access to all sessions and</td>
</tr>
<tr>
<td></td>
<td>the Conference dinner</td>
</tr>
<tr>
<td></td>
<td>- opportunity to place a digital advertisement in the Conference eSatchel</td>
</tr>
</tbody>
</table>
Exhibition booking form

EXHIBITOR DETAILS

Organisation name: 
Contact name: 
Job title: 
Postal address: 

Town: State: Postcode: 
Country: 
Phone: 
Fax: 
Mobile: 
Email: 
Website: 
Twitter: 

EXHIBITION OPTIONS

☐ Exhibition booth (3m x 2m) @ $4,950.00 (inc GST)

Booth number preference:
Please indicate two booth numbers from the exhibition floorplan (on page 15) in order of preference.

1.  2.

Fascia signage (maximum of 30 characters):

☐ Table display (1.8m) @ $3,300.00 (inc GST)

Table preference:
Please indicate two table numbers from the exhibition floor plan (on page 14) in order of preference.

1.  2. 

Fascia signage (maximum of 15 characters):

PAYMENT

☐ Payment by Mastercard/Visa

Card number: 
Exp: CCV: 

Cardholder name: 
Total amount: $ 
Signature: 

☐ Payment by cheque

Please make cheque payable to: National Rural Health Alliance

☐ Payment by Electronic Funds Transfer

If you would like to make your payment by EFT please make a direct deposit to:

Account name: National Rural Health Alliance Inc.
BSB number: 032-731
Account number: 114833
Reference: OrganisationName (eg: Jo Blogs Ltd)

Please send me a Tax Invoice. I will arrange prompt payment.

Please return this form and payment remittance advice by email to exhibition@ruralhealth.org.au

For all enquiries, email us at exhibition@ruralhealth.org.au, phone 02 6285 4660 or visit the Conference website at www.ruralhealth.org.au/conference

ABN: 68 480 848 412
ACN/ABN: 620 779 606
TAX INVOICE

Cancellation Policy
Notification of cancellation in the exhibition must be received in writing. Cancellations received before 1 January 2019 will receive a full refund less an administrative fee of 10%. No refunds will apply to cancellations received after 1 February 2019.

Privacy Policy and Collection Statement
The National Rural Health Alliance Ltd (ABN 68 480 848 412, ARBN 620 779 606) Privacy Policy can be found at: http://ruralhealth.org.au/privacy-policy
The National Rural Health Alliance Ltd (ABN 68 480 848 412, ARBN 620 779 606) collects and uses personal information with strict adherence with the Australian Privacy Principles and our own Privacy Policy. The information collected here will be used to communicate information about the Conference and to process registrations. Where permission has been provided, a list of delegates containing name and organisation only, will be made available to delegates at the event. Complaints or requests for changes to information collected can be made by emailing conference@ruralhealth.org.au or phoning 02 6285 4660.
Next Steps

If you wish to take up one of these Sponsorship Opportunities, or an arrangement that more closely meets your needs, please call Leanne Coleman, Conference Manager at the National Rural Health Alliance on 02 6285 4660 or email conference@ruralhealth.org.au

If you wish to book an Exhibition space you can do so online at: www.ruralhealth.org.au/15nrhc - or you can contact us and we will send you a form.

Contact Us

conference@ruralhealth.org.au

PO Box 280
Deakin West ACT 2600

02 6285 4660 - phone

www.ruralhealth.org.au/conference

@NRHAlliance