

## **Mark Ashcroft**

Mark Ashcroft is a Senior Manager at Alpine Health, a multi-purpose service located in North East Victoria. Mark has over 25 years' experience in the health care industry, including in Victoria, interstate and in the NHS (Scotland). Mark is a registered nurse and registered midwife and has completed Masters Degrees in Management (coursework) and Commerce (coursework and minor thesis) and is currently undertaking a PhD. His topic is 'Innovation implementation in healthcare: a resource based view'.